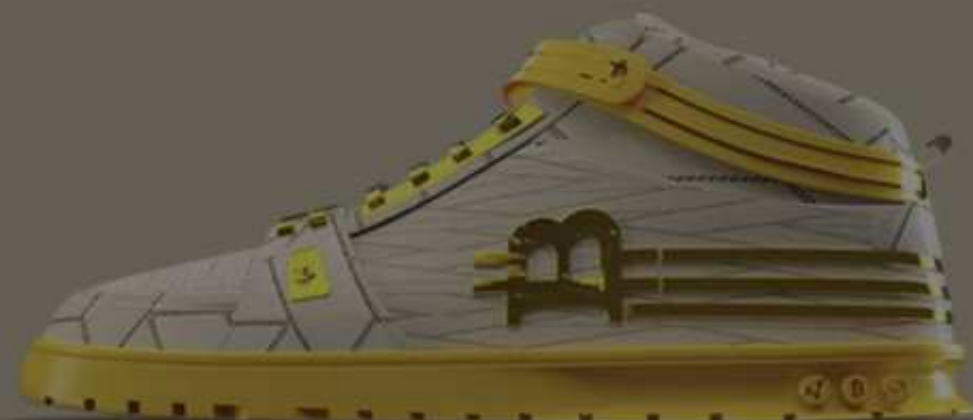


 **XCART.IO**



**First X**  
Genesis art BTC shoes

**XCART** LITE PAPER

Focus On Web3 Good Things Platform

NFT

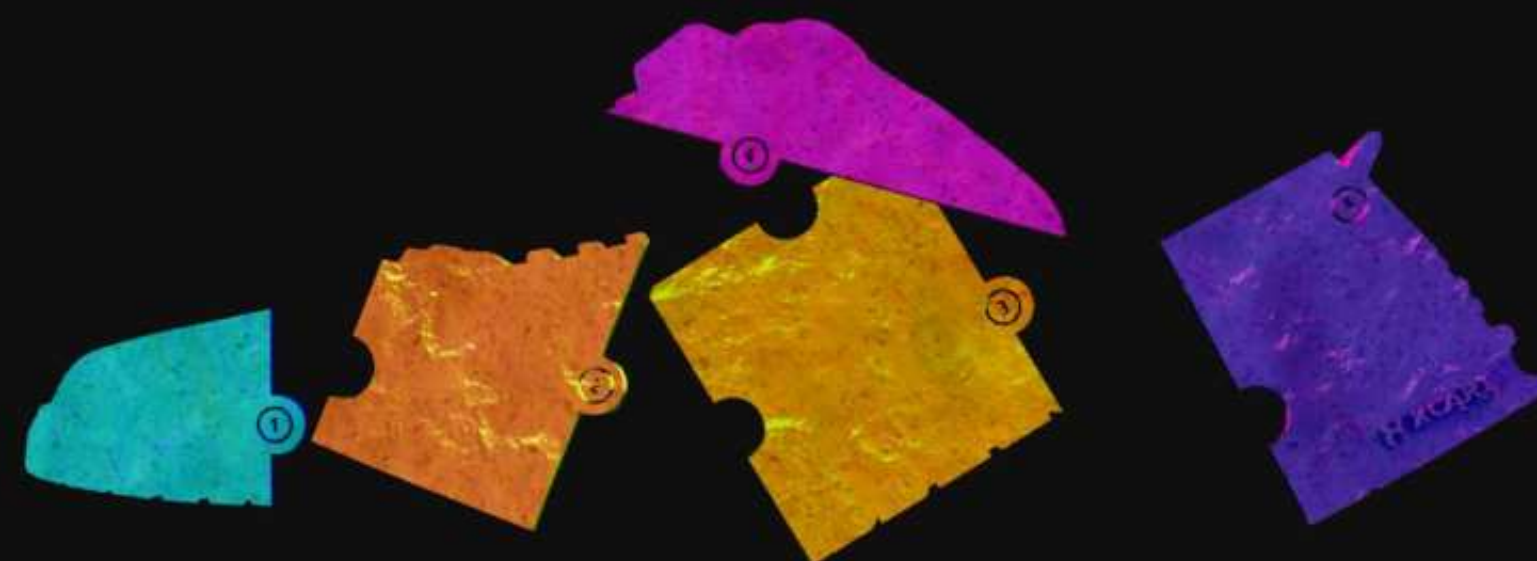
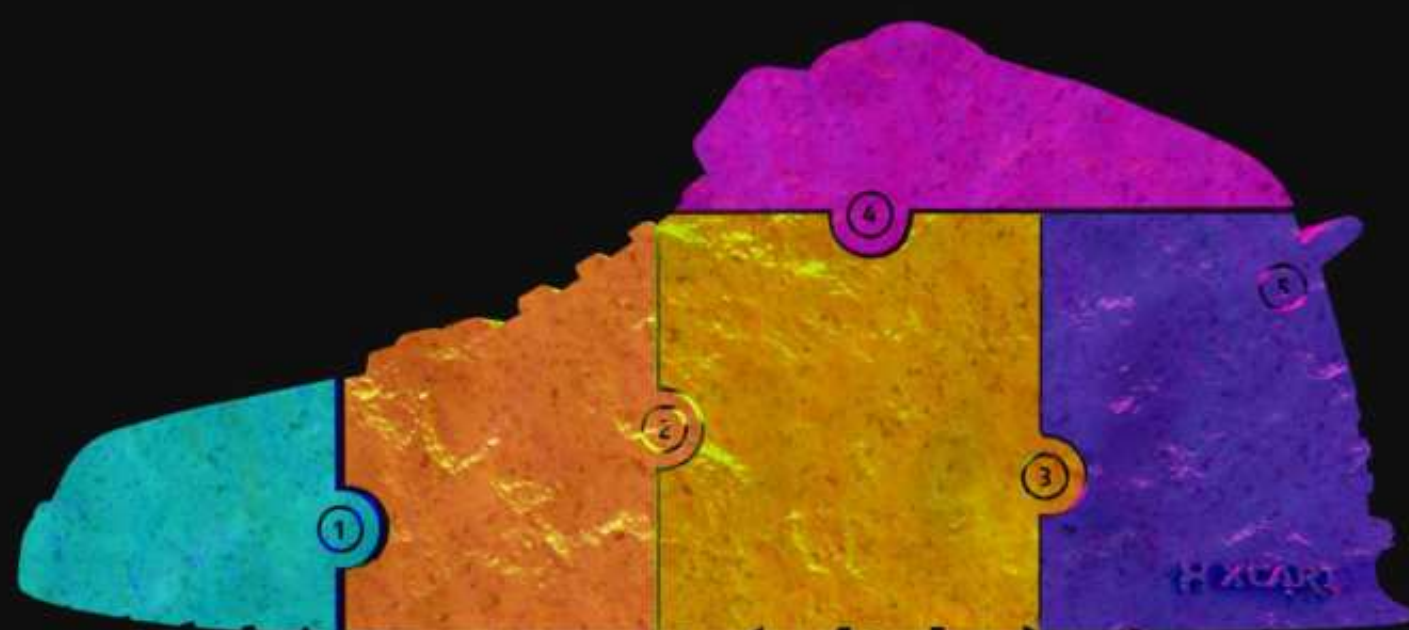
GAMEFI

SOCIAL-FI



# What Is XCart?

XCart is a lifestyle platform for web3 goods. With the creative design and vision, we deliver users with not only the fantasy of web3 but also a well-designed physical artwork behind it. Combined with the concept of Game-Fi and Social-Fi, users can obtain products designed by outstanding designers, open mystery boxes, collect NFTs, trade NFT pieces to finish the task and even exchange the real physical art work offline.



XCart is the bridge between the real world and web3, which restores influential creative artworks to real-life culture and integrates them to create value.

As blockchain evolves, we move towards an open metaverse where the boundaries between the physical and digital worlds are becoming more valid. Our mission is to work with the DAO community to create the most significant decentralized art-based content in the virtual world.

Vision: Link The Real World With Web3

Mission: Explore The Relationship Of Web3 Art Content Production



# Background

According to data from CoinGecko, the NFT market still has a strong growth in the first quarter of 2022 - over \$16 billion in transaction volume. In particular, the market is dominated by PFP-type and land-type NFTs.

With the advent of web3 concepts into society and more powerful coordination tools, communities are no longer straightforward group chats and interest exchange groups. Many communities have unique cultures, talented creatives, and a desire to change the world. A part has also developed into a DAO, a new form of organization.

In this case, the boundaries between company, community, and brand no longer exist! Brand communization has become an unstoppable wave.

So we saw the joint exploration of Adidas and several leading NFT communities, various business scenarios, and brands derived from the boring ape Azuki based on community IP and GMGN, wholly created and shared by the community. Packaging consumer brand.

However, this is still a tiny number in the market. The world of Web3 is in full swing, but most commercial brands are subject to legal structure, shareholder rights, uncertain supervision, or a lack of professionals to promote their web3 process.

# NFT Value Outlook

As for the current market, NFTs are still for online players. We recognize the value of PFP, but at the same time:

1. Users buy NFTs more for the reason of earning expectations, seldom for the design collection and art itself.
2. A large number of ordinary people cannot perceive the beauty and fun that web3 brings to the real world.
3. Other than PFP, people have no other products that symbolize web3 identity.

As a part of web3.0 evolution, we should think about using design language to create beautiful things. The current NFT market environment is too fungible. The art form and copyright do not reflect the actual value of WEB3. Furthermore, the NFT market should have more space in the application layer with the infrastructure slowly maturing. And what is lacking is effective content production. Most projects are still playing with the concept, so from the perspective of design and art creators, linking creativity to the real world will be a new future for us.



# Web3 Style Shopping Experience

With the advent of the web3 era, in addition to electronic artwork, the use of cryptocurrency wallets to purchase unique products should also become the common shopping method of the next generation. The communication between users and designers will be unprecedentedly close and unique, and XCart comes into playing.





# The Bridge Between The Real World And The Web3 World

As a bridge between the real world and the web3 world, XCart provides a more fashionable shopping experience. Designers will display their exquisite designs on XCart, and users will buy these products in the form of NFT + physical objects.

XCart will provide creators and users with multiple ways to create and shop. For example, you can directly use your crypto wallet to buy a favorite product in XCart, or you can use methods like blind box, lottery, puzzle collection, etc. to enhance the randomness and fun of the purchase.

Every product listed on XCart will be shown as the form of an NFT. The address of this NFT will be included in the actual product using a variety of technologies such as NFC and unique identification codes. Early products will be reviewed by the XCart official team, and with the establishment of the XCart DAO, this responsibility will return to the community, which will govern by voting.

This Is Why We Call It X - Different Products, Unique Ways To Create & Shop.



# The First X!

XCart team present you with The first X - BTC sneaker!!!

Designed by Mark, 10+ years of experience in designing, official designer of many well-known blockchain products.





# Why BTC?

In order to commemorate BTC as the genesis currency of the crypto world, XCart adopts the element of BTC and launches it on our first product. This step also marks as a milestone for XCart team and community.

## Features of BTC sneaker

The sneaker will be available in more than a dozen color schemes and will be available in limited quantities. Each pair of sneakers contains a unique NFC chip to record the NFT address corresponding to it.

In addition to normal direct purchases, XCart will design a brand new way - NFT puzzles to enhance the fun and gameplay of purchases. Some NFTs will be broken into several pieces at the beginning of minting and put into blind boxes. Users can choose to buy these shards at a lower price, or trade and collect them on secondary platforms like OpenSea. When the required fragments are collected, a complete NFT can be exchanged on XCart, and the corresponding commodities of the NFT will be obtained at the same time. The fragments will be destroyed by the smart contract along with the exchange.





# Member Of XCart Club

The XCart Club Members Are Web3 Contributors Come From All Over The World. We Are All Big Fans Of Crypto Art, Fashion, Music And Films, And Keep An Eye On The Creation Of Technological Innovation. Meanwhile, We Would Love To See Such Innovations Being Implemented In Different Web3 Areas As Mentioned Above, So As To Connect The True Value Of Web3 Blockchain Technology To The Real Life.

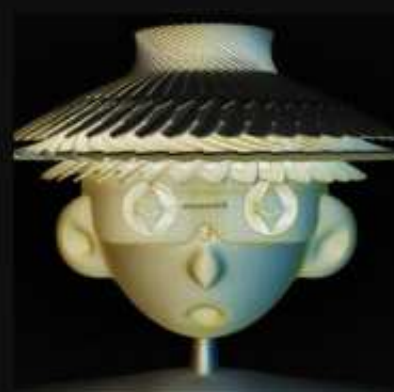
In Web3, We Firmly Believe Methods Such As Remote Working, Distributed Management And Community Autonomy Can Strengthen The Value Of All Fragmented Resources. Furthermore, There Is No Need For Mandatory Binding Between Institutions And Contributors In Many Cases. Instead, There Will Be A New Type Of Emotional Connection, So As To Better Return Value And Benefits To The Individual Contributors.

We Look Forward To More Partners Joining XCart Club To Build A More Creative World Of Web3...



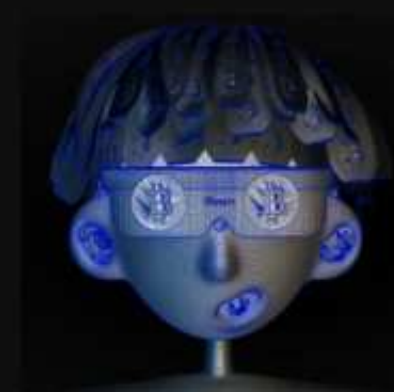
**MARK**

XCart Club Crypto Artist



**STEPHEN**

XCart Club Technical Engineer



**JEFFREY**

XCart Club Marketing



**LINE**

XCart Club Product Manager



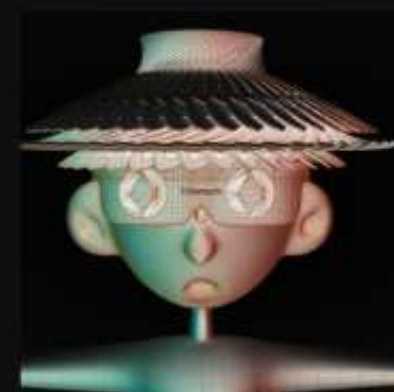
**MICHAEL**

XCart Club Marketing Expert



**17**

XCart Club Musician



**SIX SIX**

XCart Club Community Marketing



**K3**

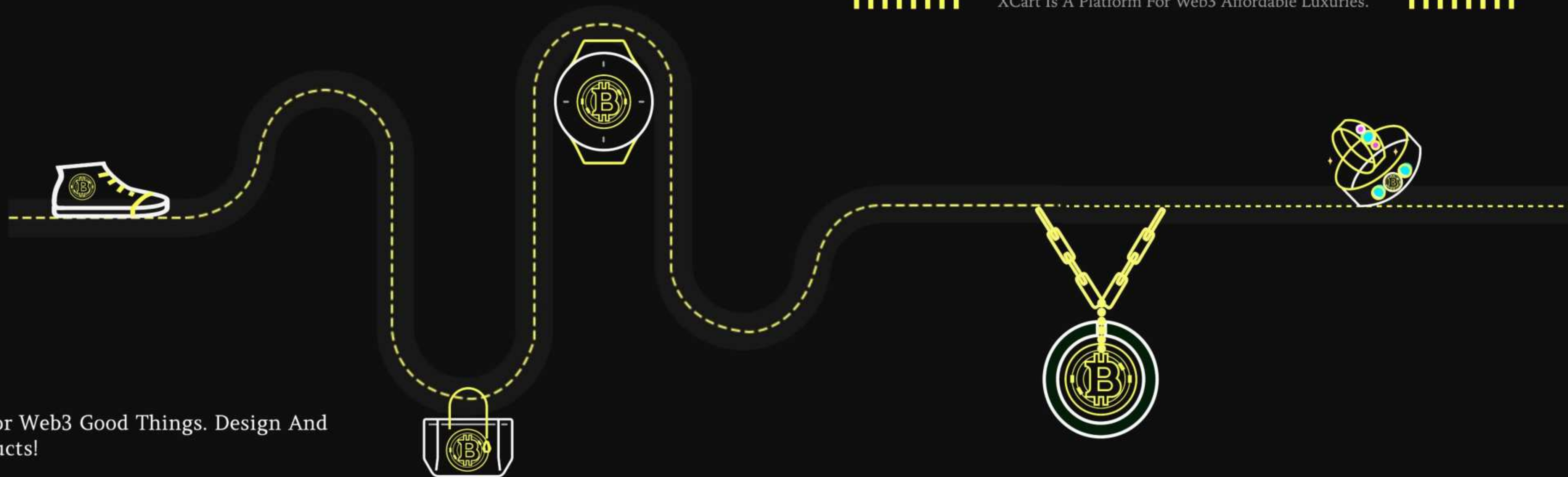
XCart Club Development Engineer



# Roadmap

## About XCart

XCart Is A Trendy Platform For Web3 Good Things. Design And Explore Your Own Web3 Products!



Start



### Phase1

-2022.5  
Team Setup

### Phase2

-2022.6  
Roadmap & Design

### Phase3

-2022.10  
Official Website Online

### Phase4

-2022.11  
Physical Artwork  
Development  
Completed

## Phase5

-2023 Q1  
First Round Of BTC-  
Shoes Public Sale

### Phase6

-2023 Q2  
XCart DAO & PoN (Proof  
Of NFT) Mining

### Phase7

-2023 Q3~Q4  
Designer Alley & Web3  
Mall







# The First X!

Coming Soon